

Access Free The Profit Motive
A High Octane International Thr

The Profit Motive A High
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***Concept of the Corporation
was the first study ever of the
constitution, structure, and
internal dynamics of a major***

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business enterprise. Basing his work on a two-year analysis of the company done during the closing years of World War II, Drucker looks at the General Motors managerial organization from within. He

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tries to understand what makes the company work so effectively, what its core principles are, and how they contribute to its successes. The themes this volume addresses go far beyond the

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business corporation, into a consideration of the dynamics of the so-called corporate state itself. When the book initially appeared, General Motors managers rejected it as unfairly critical and

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antibusiness. Yet, the GM concept of the corporation and its principles of organization later became models for organizations worldwide. Not only businesses, but also government agencies,

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***research laboratories,
hospitals, and universities
have found in Concept of the
Corporation a basis for
effective organization and
management. Because it
offers a fundamental theory of***

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***corporate goals, this book is a
valuable resource for business
professionals and
organization analysts. It will
also be of interest to students
and professionals in
economics, public***

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administration, and political science. Professional and technical readers who admire Peter Drucker's work will want to be certain this volume is in their personal library. At a time when everything from the size

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to the structure of corporations is being questioned, this classic should prove a valuable guide. The authors call on the need to combine education with capitalism. Drawing on

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***insights and findings from
history, psychology,
sociology, political science,
and economics, they show
how, if our schools were
moved from the public sector
to the private sector, they***

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***could once again do a
superior job providing K-12
education.***

***The Bloomsbury Companion
to Aesthetics presents a
practical study guide to
emerging topics and art forms***

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***in aesthetics and the
philosophy of art. Placing
contemporary discussion in
its historical context, this
companion begins with an
introduction to the history of
aesthetics. Surveying the***

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central topics, terms and figures and noting the changes in the roles the arts played over the centuries, it also tackles methodological issues asking what the proper object of study in aesthetics

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***is, and how we should go
about studying it. Written by
leading analytic philosophers
in the field, chapters on Core
Issues and Art Forms cover
four major topics; - the
definition of art and the***

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***ontology of art work -
aesthetic experience, aesthetic
properties, and aesthetic and
artistic value - specific art
forms including music, dance,
theatre, the visual arts as a
whole, and the various forms***

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***of popular art - new areas in
aesthetics and the philosophy
of art, such as environmental
aesthetics and global
standpoint aesthetics, as well
as other new directions the
field is taking towards***

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***everyday aesthetics Featuring
a list of research resources
and an extensive chronology
of works in aesthetics and the
philosophy of art dating from
the fifth century BC to the 21st
century, The Bloomsbury***

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***Companion to Aesthetics
provides an engaging
introduction to contemporary
aesthetics.***

***The Persistence of
Entrepreneurship Myths
Conditions of Government***

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Contracts

***The Profit Motive and
"maximum" Profits***

***The Theory of the Growth of
the Firm***

***Oversight Hearing on
Commerce Department***

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***Payment to the National
Advertising Council for
Promotion of the Free
Enterprise System
The Code of Federal
Regulations of the United
States of America***

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Established in 1911, The
Rotarian is the official
magazine of Rotary
International and is
circulated worldwide. Each
issue contains feature
articles, columns, and

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departments about, or of
interest to, Rotarians.
Seventeen Nobel Prize
winners and 19 Pulitzer
Prize winners - from
Mahatma Ghandi to Kurt
Vonnegut Jr. - have

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written for the magazine.
The first few chapters of
the book help you realize
what you think about and
which of your thoughts are
part of your own money
making process. Mid way

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into the book, you read about how to choose the most economical courses for moneymaking actions. Several more chapters show how to apply management decision making techniques

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for greater efficiency.
Other chapters show you
how to be a constant money
making generator.
Completely updated edition
of one of the classic
works of conservative

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literature Long before the advent of conservative talk radio and Fox News, Robert Ringer was an outspoken advocate for the cause of freedom and free enterprise. In this

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classic work—updated for the 21st century—Ringer's basic premise is that liberty must be given a higher priority than all other objectives. The economic and political

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calamity that he warned about in the late seventies is now upon us, and his new edition of Restoring the American Dream is sure to resonate with the feelings of

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today's angry voters. In his book, Ringer explains that: • The American Dream is not about increased government benefits and government-created "rights," but, rather,

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about individualism, self responsibility, and freedom—including the freedom to succeed or fail on one's own • The barbarians are not at the gates; they are already

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inside • Ordinary citizens
no longer tell their
elected officials what to
do. Rather, government
tells them what to do—and
backs it up with force •
The desire of people to

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band together to bring
about quick, short term
solutions to their
problems through
government intervention
has perpetuated a cycle
that has nearly destroyed

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the American Dream With
Washington continuing to
expand government power
and spending at a record
pace, Restoring the
American Dream is a voice
of sanity in a world gone

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mad.

Profit Motive Money Making
Guide

The Changing
Accountability of Doctors
and Hospitals
The Feast of Life

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Congressional Record

Markets Don't Fail!

**A Realistic Analysis of
Economic Structure and
Government**

**Triggered largely by claims that small
businesses were the main source of new**

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jobs, an ‘explosion’ of interest in enterprise, entrepreneurs and small business has led to the establishment of a conventional wisdom about enterprise. Mistaken theories can become influential and examining the conventional enterprise wisdom indicates that much of it is

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questionable. If that is the case, a reassessment is needed. While wilful blindness and continuing to do more of the same is a natural response, it will not lead to improvements in knowledge. A new paradigm requires a step change in thinking, which is not easy to initiate. Nevertheless, accepting the evidence for

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the errors in current understanding and practice is a necessary first step if enterprise and its benefits are to be better understood and promoted. This book examines the conventional wisdom around enterprise, entrepreneurs and small businesses and illustrates not only why and how this could have evolved,

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but also why it could be based on a set of mistaken assumptions. Correcting the foundational knowledge on which enterprise and policy and practice rely and finding a new paradigm will result in better teaching and more effective policy. It will therefore be of interest to researchers, academics, students and

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policy makers in the fields of enterprise and entrepreneurship.

This accessible workbook has been developed to provide readers with a solid grounding in economic principles. It offers a critical examination of 40 economic theorems and concepts - such as wealth distribution, supply and

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demand and finance - and the contexts in which they should be understood. Examining investment and human resource management, the contrasts and (unexpected) similarities in the industrial structure and government of the two countries are analysed. The book includes new research into the real

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**seat of power in the British joint stock
company and compares the results with
the realities of the American
corporation.**

**The Defining Voice in the Movement
for Liberty**

**(chapter IV of the Forthcoming Book
Price-making in a Democracy)**

**Access Free The Profit Motive
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Hearings

The Profit Motive and Patient Care

Anti-vaxxers

**Hearing Before a Subcommittee of the
Committee on Government Operations,
House of Representatives, Ninety-
fourth Congress, First Session, July 30,
1975**

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Corporate social responsibility (CSR) expresses a fundamental morality in the way a company behaves toward society. It follows ethical behavior toward stakeholders and recognizes the spirit of the legal and regulatory environment. The idea of CSR gained momentum in the late 1950s and

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1960s with the expansion of large conglomerate corporations and became a popular subject in the 1980s with R. Edward Freeman's Strategic Management: A Stakeholder Approach and the many key works of Archie B. Carroll, Peter F. Drucker, and others. In the wake of the financial crisis of

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2008 – 2010, CSR has again become a focus for evaluating corporate behavior. First published in 1953, Howard R. Bowen's Social Responsibilities of the Businessman was the first comprehensive discussion of business ethics and social responsibility. It created a

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foundation by which business executives and academics could consider the subjects as part of strategic planning and managerial decision-making. Though written in another era, it is regularly and increasingly cited because of its relevance to the current ethical issues

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of business operations in the United States. Many experts believe it to be the seminal book on corporate social responsibility. This new edition of the book includes an introduction by Jean-Pascal Gond, Professor of Corporate Social Responsibility at Cass Business School, City University of London, and

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a foreword by Peter Geoffrey Bowen,
Daniels College of Business,
University of Denver, who is Howard
R. Bowen's eldest son.

Katherine A. Dettwyler, author of the
Margaret Mead Awardwinning *Dancing
Skeletons*, has written a compelling
and original introductory text. Cultural

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Anthropology & Human Experience is suitable for use in Cultural and Social Anthropology courses, and its twelve chapters easily fit into quarter or semester terms, while leaving room for additional readings, discussions, or other projects. All the standard topics are covered, but with less emphasis

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on method and theory and more coverage of a variety of industrial and postindustrial societies. Auxiliary materials bells and whistles have been kept to a minimum to reduce distractions and maintain a reasonable price to students. The author has chosen all the photographs with great

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care to illustrate or amplify important points. The Instructors Manual includes summaries of each chapter, student exercises, and a test bank. Dettwylers upbeat tone inspires students to: develop the ability to think logically, objectively, and critically about different cultural beliefs,

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practices, and social structures;
understand that humans are primates
with culture, with a complex overlay of
environmental and cultural influences;
appreciate how powerful cultural
beliefs and practices can be in shaping
human perceptions of the world;
realize that culture is not the same

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thing as social constructions of race, ethnic identity, or place of geographic origin; understand why/how cultural practices make sense within the cultures that practice them; articulate how an anthropological perspective helps discern everyday situations and interactions at the local, national, and

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international levels; understand that anthropology is not just an academic discipline it is a way of looking at and understanding the world; appreciate the ways cultural beliefs and practices, social structures, and human lifestyles contribute to a meaningful life.

This comprehensive volume examines

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the myriad factors that have led to the current state of health care in the United States -- starting with an analysis of the meaning and history of value measurement -- but it does not stop there. It offers a holistic vision for health care reform, one in which psychiatric professionals play a pivotal

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role.

Hearings Before ..., 80-2, December
6-21, 1948

The Bloomsbury Companion to
Aesthetics

Depolarizing Food and Agriculture
Hearings Before the Select Committee
to Investigate the Interstate Migration

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of Destitute Citizens, House of
Representatives, Seventy-sixth
Congress, Third Session, Pursuant to
H. Res. 63 and H. Res. 491,
Resolutions to Inquire Into the
Interstate Migration of Destitute
Citizens, to Study, Survey, and
Investigate the Social and Economic

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Needs and the Movement of Indigent
Persons Across State Lines

The Salary Revolution in American
Government, 1780-1940

Corporate Profits

**From science advocate and
March on Science National
Co-Chair Jonathan M.**

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**Berman, an essential
takedown of the anti-
vaccination movement,
from its nineteenth-century
antecedents to today's
Facebook activists, offering
strategies for refuting false**

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claims of friends and family. Vaccines are a documented success story, one of the most successful public health interventions in history. Yet there is a vocal anti-vaccination

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**movement, featuring
celebrity activists
(including Kennedy scion
Robert F. Kennedy Jr. and
actress Jenny McCarthy)
and the propagation of anti-
vax claims through books,**

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documentaries, and social media. In Anti-Vaxxers, Jonathan Berman explores the phenomenon of the anti-vaccination movement, recounting its history from its nineteenth-century

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**antecedents to today's
activism, examining its
claims, and suggesting a
strategy for countering
them.**

**This great book of prophecy
for the next 100 years is a**

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**startling and powerful new
perspective that views
humanity not as fallen,
failing beings, but as
beloved children growing in
Love. It effectively releases
us from sin AND**

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repentance.

**THE ESSENTIAL MARKETING
WISDOM OF PETER
DRUCKER "Bill Cohen has
done us a wonderful service
by faithfully combing
through Peter Drucker's**

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vast writings and weaving together Peter's thoughts on marketing. This has never been done before." -- Philip Kotler, from the Foreword Considered the single most important

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thought leader in the world of management, Peter Drucker had an equally significant influence on the discipline of marketing. Although he didn't approach marketing with

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the same systematic rigor he reserved for management, Drucker addressed the topic in detail in his wellknown treatises on the roles of profitability and leadership,

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**the importance of
innovation, and the need to
seize new opportunities.
Drucker on Marketing is the
first comprehensive look at
the marketing wisdom of
one of modern history's**

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most influential business thinkers. A former student of Peter Drucker, William Cohen has sifted through Drucker's huge body of work, singled out his most salient ideas on marketing,

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**and constructed them into
a framework that not only
outlines Drucker's
marketing philosophy but
provides practical advice on
how to achieve marketing
goals in today's business**

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**setting. The book is
organized into five
thematic sections: The
Ascendancy of Marketing
Innovation and
Entrepreneurship Drucker's
Marketing Strategy New**

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**Product and Service
Introduction Drucker's
Unique Marketing Insights
For Drucker, profitability
should not be the main
focus of a business. The
customer should be; the**

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market should be. He didn't consider marketing as one of many tools to generate profits. Rather, he viewed marketing as the driving force of business, a philosophy for defining and

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**capturing the most
enriching customer
opportunities. Providing
unique insight into the
mind of one of the
twentieth century's
greatest thinkers, Drucker**

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**on Marketing is an
essential read for both
marketing professionals
and fans of Peter Drucker.
Praise for Drucker on
Marketing "Bill Cohen's
interpretation of Drucker's**

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**work has never been
needed more than today,
when marketing spells the
difference between success
and failure." -- Frances
Hesselbein, President and
CEO, The Frances**

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**Hesselbein Leadership
Institute "It is my desire
that those in positions of
influence, especially
executives, professors, and
students, take Cohen's
advice in this book to heart**

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**and help their
organizations to help us
all." -- Joseph A.
Maciariello, Horton
Professor of Management,
The Drucker School of
Management, and coauthor**

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**of The Drucker Difference
"Drucker on Marketing
reflects Bill Cohen's unique
ability to understand and
communicate Peter
Drucker's thoughts and
ideas about [marketing]**

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**with the added touch of
how to implement them in a
dynamic and changing
world." -- C. William
Pollard, Chairman Emeritus,
The ServiceMaster
Company "Drucker said it**

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best when he said that marketing and innovation are the most important business functions because they generate new customers. So, believe me, anything he said about

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**marketing is worth reading.
There's no better thinker."
-- Jack Trout, global
marketing expert,
President, Trout & Partners
Ltd., and bestselling
coauthor of Positioning "Bill**

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Cohen has synthesized and analyzed and brought to life the single subject that, in many respects, lies at the heart of all of Drucker's writing: how to create a customer. This is a major

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**contribution." -- Rick
Wartzman, Executive
Director, The Drucker
Institute, and columnist for
Forbes.com
Renegotiation
Reclaiming Enterprise**

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**The Comprehensive High
School Today
The Rotarian
Hearing Before the
Committee on the Judiciary,
House of Representatives,
Seventy-fourth Congress,**

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**First Session on S. 3055 ...
H.R.11554 ...**

**How to Challenge a
Misinformed Movement**

Putting Faith in
Partnerships addresses a
major conceptual change in

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American domestic policy, begun by Reagan and now fully realized by the Bush administration: the shift of responsibility for social services from the federal government to states and communities. In this

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groundbreaking study of a politically controversial topic---the debut offering in Alan Wolfe's Contemporary Political and Social Issues series---author Stephen Monsma avoids overheated rhetoric in favor of a

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careful, critical analysis
of the hard evidence on
whether public-private
partnerships really work.
The book is based on in-
depth studies of social
service programs in Los
Angeles, Chicago,

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Philadelphia, and Dallas. By examining public-private partnerships between government offices and nonprofit organizations, Monsma seeks to understand how these partnerships affect the balance between

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government's efforts to deal with social problems and the rights of individual citizens to control their own lives. Putting Faith in Partnerships answers many previously unanswered questions in what may be the

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most controversial public policy debate today: about the feasibility and wisdom of government agencies forming partnerships with private organizations to provide essential public social services. Stephen V.

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Monsma is Professor of Political Science at Pepperdine University. He has served as director of the Office of Quality Review in Michigan's Department of Social Services and is a widely recognized expert on

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the role of faith-based organizations in social service programs.

Edith Penrose's tightly argued classic laid the foundations for the resource based view of the firm, now the dominant framework in

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business strategy She
analyses managerial
activities and decisions,
organizational routines, and
also the factors that
inevitably limit a firm's
growth prospects. --from
publisher's description.

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DIVIn America today, a public official's lawful income consists of a salary. But until a century ago, the law frequently authorized officials to make money on a profit-seeking basis. Prosecutors won a fee for

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each defendant convicted. Tax collectors received a cut of each evasion uncovered. Naval officers took a reward for each ship sunk. The list goes on. This book is the first to document American

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government's "for-profit"
past, to discover how profit-
seeking defined officials'
relationship to the
citizenry, and to explain
how lawmakers—by banishing
the profit motive in favor
of the salary—transformed

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that relationship

forever./div

Welfare-to-Work in Four
Cities

Seeking Value

Interstate Migration

Intermediate Report of the
Committee on Government

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Operations

Equitable Access to High-
Cost Pharmaceuticals

Proceedings and Debates of
the ... Congress

Hammack has gathered a distinguished
group to assess current reform efforts
in their sociological and historical

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context, taking into account the vision of James B. Conant, the major proponent of the comprehensive high schools. Contributors are: Mary Erina Driscoll, Joseph P. McDonald, Jeannie Oakes, John L. Rury, Roger Shouse, Amy Suart Wells.

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Markets Don't Fail! addresses many of the popular arguments made by economists and other intellectuals against the free market. Using numerous examples as well as moral and epistemological arguments, this book claims that free market economies

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raise the standard of living of all individuals who live in them, and allow human life to flourish.

In this penetrating analysis, Bradford Gray tackles the thorny issues surrounding the question of to whom and for what our physicians and

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hospitals are accountable. This book provides a careful evaluation of the mechanisms of accountability that have developed along with a growing profit orientation of health care, and it alerts us to keep a sharp eye focused on who is looking out for the interests of the

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patient.

Against the Profit Motive

An Economic Approach

Education and Capitalism

The Logic of British and American

Industry

Cultural Anthropology & Human

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Experience

Environmental Justice

Education has rising costs, just like anything else, but it also has new avenues that create more access, such as online universities, open or free online

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courses, and specialized short-term certification. This volume explores a range of topics including what role online education will play, and how private and community colleges will function in the future.

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Equitable Access to High-Cost
Pharmaceuticals seeks to aid the
development and implementation
of equitable public health policies
by pharmaco-economics
professionals, health
economists, and policymakers.

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With detailed country-by country analysis of policy and regulation, the Work compares and contrasts national healthcare systems to support researchers and practitioners identify optimal healthcare policy solutions. The

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Work incorporates chapters on global regulatory changes, health technology assessment guidelines, and competitive effectiveness research recommendations from international bodies such as the

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OECD or the EU. Novel policies such as horizon scanning, managed-entry agreement and post-launch monitoring are considered in detail. The Work also thoroughly reviews novel pharmaceuticals with particular

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research interest, including cancer drugs, orphan medicines, Hep C, and personalized medicines. Evaluates impact and efficacy of current access policies and pricing regulation of high-cost drugs Incorporates

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existing guidelines and
recommendations by
international organizations
Compares and contrasts how
different countries fund and
police high-cost drug access
Explores novel and emergent

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policies, including managed
entry agreement, analysis of real
world data and differential pricing
Reviews novel pharmaceuticals
of current research interest
Many issues in food and
agriculture are portrayed as

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increasingly polarized. These include industrial vs. sustainable agriculture, conventional vs. organic production methods, and global vs. local food sourcing, to name only three. This book addresses the origins, validity,

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consequences, and potential resolution of these and other divergences. Political and legal actions have resulted in significant monetary and psychosocial costs for groups on both sides of these divides. Rhetoric

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on many issues has caused misinformation and confusion among consumers, who are unsure about the impact of their food choices on nutrition, health, the environment, animal welfare, and hunger. In some cases

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distrust has intensified to embitterment on both sides of many issues, and even to violence. The book uses economic principles to help readers better understand the divisiveness that prevails in the

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agricultural production, food processing and food retailing industries. The authors propose solutions to promote resolution and depolarization between advocates with seemingly irreconcilable differences. A

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multifaceted, diverse, but targeted approach to food production and consumption is suggested to promote social well-being, and reduce or eliminate misinformation, anxiety, transaction costs and hunger.

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Concept of the Corporation
Parliamentary Debates
The Wiley Handbook of
Educational Policy
Annual Report
What Is the Future of Higher
Education?

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Balancing Cost and Quality in
Psychiatric Care

***The Code of Federal
Regulations is the codification
of the general and permanent
rules published in the Federal
Register by the executive***

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***departments and agencies of
the Federal Government.
Illuminates the multiple
barriers that plague the
education system and shows
the way toward enlightened
and inclusive educational
policy and policymaking This***

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book showcases new scholarship in the broad field of education policy and governance. Authored by some of the field's foremost scholars, as well as new and up-and-coming academics, this definitive handbook

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offers a range of cultural, economic, and political perspectives on the state of education policy today. It addresses historic, current, and future education policy—incorporating changing social landscapes of

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***education, economy, and
policy. The Wiley Handbook of
Educational Policy covers the
role of politics in education
governance; the politics of
philanthropy and for-profits;
the culture and economy of
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the governance of technology integration; and future political realities to global citizenry. Themes and topics range not only across early childhood, K-12, and tertiary forms of schooling, but also across the policy questions

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and concerns that transcend these distinctions. Each chapter features key words, key questions, conclusions, and thought-provoking ideas that provoke readers to think about ways to improve the current conditions under

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