

The Associated Press Stylebook 2018 And Briefing

How to Write a BA Thesis is the only book that directly addresses the needs of undergraduate students writing a major paper. This book offers step-by-step advice on how to move from early ideas to finished paper. It covers choosing a topic, selecting an advisor, writing a proposal, conducting research, developing an argument, writing and editing the thesis, and making through a defense. Lipson also acknowledges the challenges that arise when tackling such a project, and he offers advice for breaking through writer's block and juggling school-life demands. This is a must-read for anyone writing a BA thesis, or for anyone who advises these students. A practical manual for anyone who wants to turn scientific facts into gripping science stories, this book provides an overview of story elements and structure, guidance on where to locate them in scientific papers and a step-by-step guide to applying storytelling techniques to writing about science. In this book, Martin W. Angler outlines basic storytelling elements to show how and where fledgling science storytellers can find them in scientific output. Journalistic techniques like selection through news values and narrative interviews are covered in dedicated chapters. A variety of writing techniques and approaches are presented as a way of framing science stories in ways that are informative and compelling in different media – from short films to news articles. Practical examples, selected interviews and case studies complement each chapter, with exercises and experimentation suggestions included for deeper understanding. Review questions at the end of each chapter cement the newly gained knowledge to make sure readers absorb it, with links to articles and online tools inviting further reading. A valuable resource for students of journalism and science communication as well as professional journalists, scientists and scientists-in-training who want to engage with the public or simply improve their journal papers. This book is a one-stop shop on science storytelling with a clear focus on providing practical techniques and advice on how to thrive as science writers and communicate science in all of its complexity.

This book constitutes the proceedings of the 13th International Conference on Transforming Digital Worlds, iConference 2018, held in Sheffield, UK, in March 2018. The 42 full papers and 40 short papers presented together with the abstracts of 3 invited talks in this volume were carefully reviewed and selected from 219 submissions. The papers address topics such as social media; communication studies and online communities; mobile information and cloud computing; data mining and data analytics; information retrieval; information behaviour and digital literacy; digital curation; and information education and libraries.

This monograph proposes a comparative approach to all the ways of denoting 'more than one' entity, from collective and aggregate nouns (with the first-ever typology), to count plurals, partly substantivised adjectives and conjoined NPs. This semantic feature approach to plurality, which cuts across number, the count/non-count distinction, and lexical/NP levels, reveals a very consistent Scale of Unit Integration, which establishes clear-cut boundaries for collective nouns, and accommodates cases such as three elephant, cattle or a chain of islands. The study also offers a refined understanding of aggregate nouns (a category nearly as large as that of collective nouns) and quantification in pseudo-partitives, develops Guillaume's notion of 'internal plurality', and proposes the innovative concept of 'hyperonyms of plural classes' (e.g. furniture). The Animacy Hierarchy is also found to be influential, beyond hybrid agreement. The book aims to be accessible to scholars of any theoretical background interested in these topics.

Gender

Discovering Public Relations

The Associated Press Stylebook 2016

From National Security to Human Security

An Essential Guide

First-Person Journalism

Is English Changing?

This book provides an introduction and overview of the rapidly evolving topic of game user experience, presenting the new perspectives employed by researchers and the industry, and highlighting the recent empirical findings that illustrate the nature of it. The first section deals with cognition and player psychology, the second section includes new research on modeling and measuring player experience, the third section focuses on the impact of game user experience on game design processes and game development cycles, the fourth section presents player experience case studies on contemporary computer games, and the final section demonstrates the evolution of game user experience in the new era of VR and AR. The book is suitable for students and professionals with different disciplinary backgrounds such as computer science, game design, software engineering, psychology, interactive media, and many others.

In *President Trump and the News Media: Moral Foundations, Framing, and the Nature of Press Bias in America*, political communication researcher Jim A. Kuypers takes readers on a rhetorical framing tour de force, this time incorporating elements of Moral Foundations Theory to investigate the ideological underpinnings of press reports. Using a rhetorical version of framing analysis, Kuypers analyzes four major speeches by President Trump and compares them with the reporting on those speeches by the mainstream news media. The moral foundations of both Trump and the news media are examined to assess their respective moral/ideological underpinnings. The results turn framing theory on its head by demonstrating how frames do not give rise to moral assessments as previously thought, but rather the presence of moral foundations provide moral substance to frames as they are developed and found throughout news coverage. The results reveal how journalists inject bias consciously and unconsciously into hard news stories, and that their moral foundations act to privilege liberal concerns and denigrate conservative concerns. Kuypers conveys how news media framing acted to treat President Trump not as a source of news, but as a political opponent while at the same time helping the political opposition of the President. By evaluating journalistic practices through the lens of their own published ethical standards, Kuypers argues that contemporary journalistic practices are damaging the American Republic and makes the case for immediate incorporation of

viewpoint diversity within news organizations. Scholars of communications, journalism, and political science will find this book particularly interesting.

Exploring Communication Ethics is a comprehensive textbook on the ethical issues facing communication professionals in today's rapidly changing media environment. Empowering students to respond to real-world ethical dilemmas by drawing upon philosophical principles, historical background, and the ethical guidelines of major professional organizations, this book is designed to stimulate class discussion through real-world examples, case studies, and discussion problems. Students will learn how to mediate between the best interests of their employers and their responsibilities toward other parties, and to consider how economic, technological, and legal changes in their industries affect these ethical considerations. It can be used as a core textbook for undergraduate or graduate courses in communication or media ethics, and provides an ideal supplement for specialist classes in public relations, professional communication, advertising, political communication, or journalism and broadcast media.

Haben Nachrichten im Radio eine Zukunft? Können sie relevant bleiben inmitten neuer digitaler Medien und Plattformen? Wie können Programmverantwortliche sie meistern bei der strategischen Ausrichtung, und Nachrichtenpraktiker bei der täglichen Arbeit am Newsdesk? Wie erhöht man die redaktionelle Performance bei Themenwahl, Textgestaltung und Live-Präsentation? Wie verknüpft man überzeugend On-Air und Online? Und wie sieht ein effizienter Workflow aus? Norbert Linke, der nach mehr als zwei Jahrzehnten als Newsanchor und Nachrichtenchef im regionalen Radio heute als gefragter Trainer, Coach und Berater tätig ist, gibt Antworten auf diese Fragen und beleuchtet die Herausforderungen für das kommerzielle Radio in lokalen und regionalen Märkten.

The Copyeditor's Handbook

Technological Progress, Inequality and Entrepreneurship

Analysing Text and Talk of Conflict, Hate and Peace-building

Writing and Editing for Digital Media

13th International Conference, iConference 2018, Sheffield, UK, March 25-28, 2018, Proceedings

Exploring Communication Ethics

How Place and Power Distort American Journalism

A first-of-its-kind guide for new media times, this book provides practical, step-by-step instructions for writing first-person features, essays, and digital content. Combining journalism techniques with self-exploration and personal storytelling, First-Person Journalism is designed to help writers to develop their personal voice and establish a narrative stance. The book introduces nine elements of first-person journalism—passion, self-reporting, stance, observation, attribution, counterpoints, time travel, the mix, and impact. Two introductory chapters define first-person journalism and its value in building trust with a public now skeptical of traditional news media. The nine practice chapters that follow each focus on one first-person element, presenting a sequence of "voice lessons" with a culminating writing assignment, such as a personal trend story or an open letter. Examples are drawn from diverse nonfiction writers and journalists, including Ta-Nehisi Coates, Joan Didion, Helen Garner, Alex Tizon, and James Baldwin. Together, the book provides a fresh look at the craft of nonfiction, offering much-needed advice on writing with style, authority, and a unique point of view. Written with a knowledge of the rapidly changing digital media environment, First-Person Journalism is a key text for journalism and media students interested in personal nonfiction, as well as for early-career nonfiction writers looking to develop this narrative form.

Is English changing? To what degree is it changing? Is this change good or bad? In answering these questions, Is English Changing? provides a lively and concise introduction to language change, refuting commonly held misconceptions about language evolution as we understand it. Showing that English, like all living languages, has historically changed and continues to change, this book: analyzes developments in the lexicon, the way words are spoken or written, and the way in which speakers and writers use words; offers a basic overview of the major subfields of linguistics, including phonetics, morphology, syntax, semantics, pragmatics, and sociolinguistics, all viewed through the prism of language change; discusses change over time with examples from Old English, Middle English, and Modern English; reinforces important concepts with examples from other languages, including Spanish, Japanese, and Czech; clearly defines key terms and includes advice on rules, usage, and style, as well as ample annotated further reading and activities throughout. Aimed at undergraduate students with little or no prior knowledge of linguistics, this book is essential reading for those studying this topic for the first time.

As cash-strapped metropolitan newspapers struggle to maintain their traditional influence and quality reporting, large national and international outlets have pivoted to serving readers who can and will choose to pay for news, skewing coverage toward a wealthy, white, and liberal audience. Amid rampant inequality and distrust, media outlets have become more out of touch with the democracy they purport to serve. How did journalism end up in such a predicament, and what are the prospects for achieving a more equitable future? In News for the Rich, White, and Blue, Nikki Usher recasts the challenges facing journalism in terms of place, power, and inequality. Drawing on more than a decade of field research, she illuminates how journalists decide what becomes news and how news organizations strategize about the future. Usher shows how newsrooms remain places of power, largely white institutions growing more elite as journalists confront a shrinking job market. She details how Google, Facebook, and the digital-advertising ecosystem have wreaked havoc on the economic model for quality journalism, leaving local news to suffer. Usher also highlights how the handful of likely survivors—well-funded media outlets such as the New York Times—increasingly appeal to a global, "placeless" reader. News for the Rich, White, and Blue concludes with a series of provocative recommendations to reimagine journalism to ensure its resiliency and its ability to speak to a diverse set of issues and readers.

With a clear and fast-moving style, the Sixth Edition maintains its status as the foremost book on media relations in the corporate,

nonprofit and government sectors. The authors retained the best and enduring aspects of media relations in the previous edition while skillfully integrating all current trends, such as the increased reliance on technology, complex legal rulings and concerns about credibility that have had an impact on how professionals work with the media. On Deadline is must-read for prospective and current media relations professionals dedicated to maximizing their organization's results. As one reviewer remarked, On Deadline is "like having a professional mentor and media consultant on speed dial." It presents all the tools necessary to plan and implement a successful media relations program, from relationships with reporters, crisis management and global media relations to spokesperson training, ethical and legal issues, news conferences and special events. New case studies illustrate the multiple roles of media relations professional as planner, crisis manager, communicator, counselor and strategist in a world that encounters ubiquitous messages dispersed at the speed of light.

A Socratic Approach

How to Write a BA Thesis, Second Edition

The Elements of Style: Classic Edition (2018)

Essays in Honour of Boris Berlioz's Sixty-Fifth Birthday

News to Use for News You Can Use

Gender Confirmation Surgery

Casual Sex and Moral Philosophy on Campus

Sports play a significant role in society, as they are a multilevel field of interest. Nonetheless, a major problem that has been undermining the field is the rise of issues surrounding integrity. Indeed, major scandals of corruption have been disclosed, and they have challenged the effectiveness of sports institutions. As a result, it is vital to explore how to navigate the complex landscape of legal and ethical issues. Law, Ethics, and Integrity in the Sports Industry is an essential reference source that discusses the legitimacy and integrity of sports institutions by focusing on the social, economic, and political influence of sports. Featuring research on topics such as global sports governance, legal and ethical implications, and the validity of e-sports, this book is ideally designed for scholars interested in institutional aspects of sports and ethics, academicians, researchers, advanced-level students, and officials with a broad interest in sports seeking coverage on the institutional aspects of sports and ethics.

New diversity style guide helps journalists write with authority and accuracy about a complex, multicultural world A companion to the online resource of the same name, The Diversity Style Guide raises the consciousness of journalists who strive to be accurate. Based on studies, news reports and style guides, as well as interviews with more than 50 journalists and experts, it offers the best, most up-to-date advice on writing about underrepresented and often misrepresented groups. Addressing such thorny questions as whether the words Black and White should be capitalized when referring to race and which pronouns to use for people who don't identify as male or female, the book helps readers navigate the minefield of names, terms, labels and colloquialisms that come with living in a diverse society. The Diversity Style Guide comes in two parts. Part One offers enlightening chapters on Why is Diversity So Important; Implicit Bias; Black Americans; Native People; Hispanics and Latinos; Asian Americans and Pacific Islanders; Arab Americans and Muslim Americans; Immigrants and Immigration; Gender Identity and Sexual Orientation; People with Disabilities; Gender Equality in the News Media; Mental Illness, Substance Abuse and Suicide; and Diversity and Inclusion in a Changing Industry. Part Two includes Diversity and Inclusion Activities and an A-Z Guide with more than 500 terms. This guide: Helps journalists, journalism students, and other media writers better understand the context behind hot-button words so they can report with confidence and sensitivity Explores the subtle and not-so-subtle ways that certain words can alienate a source or infuriate a reader Provides writers with an understanding that diversity in journalism is about accuracy and truth, not "political correctness." Brings together guidance from more than 20 organizations and style guides into a single handy reference book The Diversity Style Guide is first and foremost a guide for journalists, but it is also an important resource for journalism and writing instructors, as well as other media professionals. In addition, it will appeal to those in other fields looking to make informed choices in their word usage and their personal interactions.

This edited collection expands scholarly and popular conversations about dark tourism in the American West. The phenomenon of dark tourism—traveling to sites of death, suffering, and disaster for entertainment or educational purposes—has been described and, on occasion, criticized for transforming misfortune and catastrophe into commodity. The impulse, however, continues, particularly in the American West: a liminal and contested space that resonates with stories of tragedy, violent conflict, and disaster. Contributions here specifically examine the mediation and shaping of these spaces into touristic destinations. The essays examine Western sites of massacre and battle (such as Sand Creek Massacre National Historic Site and the "Waco Siege"), sites of imprisonment (such as Japanese-American internment camps and Alcatraz Island), areas devastated by ecological disaster (such as Martin's Cove and the Salton Sea), and unmediated sites (those sites left to the touristic imagination, with no interpretation of what occurred there, such as the Bennet-Arcane camp).

Written as a Festschrift honouring a beloved professor, colleague, and friend, this volume comprises a collection of essays offering a wide array of contemporary approaches to literature, linguistics, and applied linguistics. It covers a variety of topics, ranging from medieval to contemporary literature and language, and explores genres as diverse as fantasy, dystopia, drama, poetry, and film, addressing issues such as post- and transhumanism, age, gender, identity, family, metonymy, and narrative discourse. The diversity of themes and methodologies here makes the collection a widely applicable resource in the academic discussion of literature, language, and culture, both as a significant contribution to different philological fields and a useful educational tool for anyone teaching or studying English, Anglophone literature, British, American, and German studies, English as a Second Language, linguistics, cognitive linguistics, and applied linguistics, or conducting research in these fields.

From Consumer Division to Human Centricity

Game User Experience And Player-Centered Design

**Dark Tourism in the American West
News for the Rich, White, and Blue
An Introduction to Creative and Strategic Practices
Reporting, Crafting and Editing for Journalists and Scientists
A Strategic Guide for Academics, Wordsmiths, and Obsessive Perfectionists**

Built using the hands-on and pioneering Missouri Method, this textbook prepares readers to write about and communicate with people of different backgrounds, offering real-world examples of how to practice excellent journalism and strategic communication that takes culture into account. No matter the communication purpose, this book will help readers engage with difference and the concept of fault lines, and to identify and mitigate bias. It provides guidance on communicating the complexity inherent in issues such as crime, immigration, and sports, and understanding census data gathering methods and terms to craft stories or strategic campaigns. Above all, the book encourages readers to reconsider assumptions about race, class, gender, identity, sexual orientation, immigration status, religion, disability, and age, and recognize communicators' responsibilities in shaping national discussions. This new edition addresses the ever-changing political and social climate, differentiates excellent journalism from punditry, and shows the business value of understanding diverse perspectives. A fantastic introduction to this complex but important field, this book is perfect for students, teachers, and early career communicators. The combination of a hands-on approach and pull-out boxes with the diverse voices curated by editors María Len-Ríos and Earnest Perry make this an ideal text for the classroom and beyond.

The 2016 edition of The Associated Press Stylebook and Briefing on Media Law includes nearly 250 new or revised entries - including lowercasing internet and web. The AP Stylebook is widely used as a writing and editing reference in newsrooms, classrooms and corporate offices worldwide. Updated regularly since its initial publication in 1953, the AP Stylebook provides fundamental guidelines for spelling, language, punctuation, usage and journalistic style. It is the definitive resource for journalists. Changes in the 2016 Stylebook include: • 50 new and updated technology terms, including emoji, emoticon and metadata • 36 new and updated entries in the food chapter, from arctic char to whisky/whiskey, and eight new and updated entries in the fashion chapter, including normcore and Uniqlo • New entries discouraging the use of child prostitute and mistress; restricting spree to shopping or revelry, not killing; and using the number of firefighters or quantity of equipment sent to a fire, not the number of alarms • DJ is now allowed on first reference, and spokesperson is recognized, in addition to spokesman and spokeswoman • New guidance on the terms marijuana, cannabis and pot; cross dresser and transvestite; accident and crash; notorious and notoriety • A new entry on data journalism With invaluable additional sections on the unique guidelines for business and sports reporting and on how you can guard against libel and copyright infringement, The AP Stylebook is the one reference that all writers, editors and students cannot afford to be without.

From pitches and press releases to news and feature stories to social media writing and more, this new book by author Whitney Lehmann and a handful of experienced contributors breaks down the most widely used types of public relations writing needed to become a PR pro. The Public Relations Writer's Handbook serves as a guide for those both in the classroom and in the field who want to learn, and master, the style and techniques of public relations writing. Eighteen conversational chapters provide an overview of the most popular forms of public relations writing, focusing on media relations, storytelling, writing for the web/social media, business and executive communications, event planning and more. Chapters include user-friendly writing templates, exercises and AP Style skill drills and training. Whether you're a PR major or PR practitioner, this book is for you. Lehmann has combined her industry and classroom experience to create a handbook that's accessible for PR students and practitioners alike. A dedicated eResource also supports the book, with writing templates and answer keys (for instructors) to the end-of-chapter exercises in the text. www.routledge.com/9780815365280.

This book imparts useful guidance to motivated historians, genealogists, special-interest researchers, and local history enthusiasts. Topics include research planning & execution, evaluation of evidence, formulation of conclusions, and the crafting of a summary narrative.

Everyday Grammar Made Easy

A Guide to Writing Personal Nonfiction with Real Impact

The Associated Press Stylebook 2018

Learning Thresholds in Writing, Composition, Rhetoric, and Literacy

A Practical Guide from Your First Ideas to Your Finished Paper

(Re)Considering What We Know

A Guide for Book Publishing and Corporate Communications

This Classic Edition commemorates the 100-year anniversary of William Strunk's grammar primer, The Elements of Style. Generations of writers have learned the basics of grammar from Strunk's little book. It was rated "one of the 100 most influential books written in English" by Time in 2011, and iconic author Stephen King recommended it as a grammar primer that all aspiring writers should read. Elements of Style: Classic Edition 2018 includes the full text of Strunk's original work, plus two new chapters requested by college professors and students to help clarify points of confusion in modern writing: Basic Rules of Capitalization and Style Rules for Better Writing. It also features some other enhancements that make this grammar handbook even more useful. Editor's notes have been inserted throughout the book to flag grammar rules now considered obsolete and to provide up-to-date examples for students and writers. 2. Emojis have been added to help readers identify correct examples from errors at a glance. 3. A new chapter is included in the last chapter. 4. The paperback version includes blank, lined pages in the back of the book for convenient note-taking. 5. The e-book versions have been restyled for improved display on the latest generations of digital book-reading devices. Elements of Style: Classic Edition is now being used as a textbook in courses at University of Minnesota, University of Texas, UC Berkeley and elsewhere, giving students and writers a blueprint that they can follow to write clearly and effectively while adhering to the fundamental rules of English Grammar.

The AMA Manual of Style is a must-have resource for anyone involved in medical, health, and scientific publishing. Written by

expert committee of JAMA Network editors, this latest edition addresses issues that face authors, editors, and publishers in age. Extensive updates are included in the References chapter, with examples of how to cite digital publications, preprints, data repositories, podcasts, apps and interactive games, and social media. Full-color examples grace the chapter on data display newer types of graphic presentations and updated guidance on formatting tables and figures. The manual thoroughly covers and legal issues such as authorship, conflicts of interest, scientific misconduct, intellectual property, open access and public corrections. The Usage chapter has been revised to bring the manual up-to-date on word choice, especially in writing about illness with diseases or conditions and from various socioeconomic, racial/ethnic, and sexual orientation populations. Specific nomenclature entries in many disciplines are presented to guide users in issues of diction, formatting, and preferred terminology. Guidance on numbers, SI units, and math has been updated, and the section on statistics and study design has undergone a major expansion. The answer to nearly any issue facing a writer or editor in medicine, health care, and related disciplines can be found in the 11th of the AMA Manual of Style. Available for institutional purchase or subscription or individual subscription. Visit AMAManualofStyle.com or contact your sales rep for more details.

Gender confirming surgery represents one of many therapies for individuals with gender dysphoria and can be pivotal in allowing individuals to become their true selves. An emerging field, this text represents a continuing evolution of surgical techniques, a framework around which surgical therapies are based. Providing a fundamental understanding of the surgical principles while recognizing the fast-paced nature of the advances in technique, Gender Confirmation Surgery touches upon the challenges and complexities in the surgical care of transgender individuals, featuring detailed sections for transwomen and transmen surgery, surgical options, and establishing educational programs. Written as a guide primarily for surgeons in plastics, urology, and gynecology, this book can also appeal to primary care practitioners, mental health professionals, and endocrinologists. By representing an overview of technique and advances in the field, Gender Confirmation Surgery offers a framework around which practitioners can familiarize themselves with gender surgery.

For both adults and students who want to brush up on their grammar, this easy-to-understand and intuitively designed handbook teaches crucial grammar principles using real-life examples. With *Everyday Grammar Made Easy*, confidently apply perfect grammar usage by learning: Correct verb agreements Appropriate pronoun use Common grammar pitfalls Common spelling mistakes And much more Begin with a quick review of basic grammar concepts, then take a deeper dive into various parts of speech and the underlying principles that guide how the different grammar parts work together, and, finally, explore common grammar and spelling pitfalls complete with right and wrong examples. Turn to the back of the book for a glossary of grammar terms, verb guides, and useful grammar resources. With an encouraging tone to support you as you learn, sidebars to highlight important points and answer your questions, and helpful tables throughout, impeccable grammar is within your reach. Build your grammar skills and confidence, develop a passion for learning more! Get a quick review of everything you forgot you knew with the *Everyday Learning* series from Wellfleet Press. Need a refresher course in topics like grammar and math? Then let these handy reference books be your sidekick on your journey to higher learning. You'll learn about timeless global topics, as well as the thought leaders responsible for some of the greatest contributions in the worlds of science, art, and more. Packed with useful information, these portable books are perfect for commuters who want to jump-start their day with useful and fun facts. With the *Everyday Learning* series, you'll be an expert in no time. Other titles in this series include: *Everyday Economics Made Easy*, *Everyday Mathematics Made Easy*, *Everyday Science Made Easy*, *Everyday Philosophy Made Easy*, and *Everyday Spanish Made Easy*.

Contemporary Cases in U.S. Foreign Policy

AMA Manual of Style

Law, Ethics, and Integrity in the Sports Industry
and Briefing on Media Law

President Trump and the News Media

The Copyeditor's Workbook

Managing Media Relations, Sixth Edition

Naming What We Know: Threshold Concepts of Writing Studies, published in 2015, contributed to a discussion about the relevance of identifying key concepts and ideas of writing studies. (Re)Considering What We Know continues that conversation while simultaneously raising questions about the ideas around threshold concepts. Contributions introduce new concepts, investigate threshold concepts as a framework, and explore their use within and beyond writing. Part 1 raises questions about the ideologies of consensus that are associated with naming threshold concepts of a discipline. Contributions challenge the idea of consensus and seek to expand both the threshold concepts framework and the concepts themselves. Part 2 focuses on threshold concepts in action and practice, demonstrating the innovative ways threshold concepts and a threshold concepts framework have been used in writing courses and programs. Part 3 shows how a threshold concepts framework can help us engage in conversations beyond writing studies. (Re)Considering What We Know raises new questions and offers new ideas that can help to advance the discussion and use of threshold concepts in the field of writing studies. It will be of great interest to scholars and graduate students in writing studies, especially those who have previously engaged with Naming What We Know. Contributors: Marianne Ahokas, Jonathan Alexander, Chris M. Anson, Ian G. Anson, Sarah Ben-Zvi, Jami Blaauw-Hara, Mark Blaauw-Hara, Maggie Black, Dominic Borowiak, Chris Castillo, Chen Chen, Sandra Descourtis, Norbert Elliot, Heidi Estrem, Alison Farrell, Matthew Fogarty, Joanne Baird Giordano, James Hammond, Holly Hassel, Lauren Heap, Jennifer Heinert, Doug Hesse, Jonathan Isaac, Katie Kalish, Páraic Kerrigan, Ann Meejung Kim, Kassia Krzus-Shaw, Saul Lopez, Jennifer Helane Maher, Aishah Mahmood, Aimee Mapes, Kerry Marsden, Susan Miller-Cochran, Deborah Mutnick, Rebecca Nowacek, Sarah O'Brien, Olá Oládipò, Peggy O'Neill, Cassandra Phillips, Mya Poe, Patricia Ratanapraphart, Jacqueline Rhodes, Samitha Senanayake, Susan E. Shadle, Dawn Shepherd, Katherine Stein, Patrick Sullivan, Brenna Swift, Carrie Strand Tebeau, Matt Thul, Nikhil Tiwari, Lisa Tremain, Lisa Velarde, Kate Vieira, Gordon Blaine West, Anne-Marie Womack, Kathleen Blake Yancey, Xiaopei Yang, Madylan Yarc

Er is een seriemoordenaar actief in de straten van Manhattan. Zijn slachtoffers lijken totaal willekeurig te zijn, het enige wat hen verbindt is de speelkaart die de moordenaar bij hen achterlaat. De kaart lijkt steeds te verwijzen naar zijn volgende doel. De moordenaar, die al snel De Speler wordt genoemd, houdt de politie gevangen in een verlamdend gokspel dat door de hele stad wordt gevolgd. Inspecteur Elizabeth Needham, die het onderzoek leidt, blijkt een onverwacht volhardende tegenstander, en ze vindt haar bondgenoot in professor Dylan Reinhart. Samen moeten zij het verband vinden tussen de slachtoffers vóór De Speler zijn laatste kaart uit handen geeft.

A landmark publication in the social sciences, Linda Lindsey's *Gender* is the most comprehensive textbook to explore gender sociologically, as a critical and fundamental dimension of a person's identity, interactions, development, and role and status in society. Ranging in scope from the everyday lived experiences of individuals to the complex patterns and structures of gender that are produced by institutions in our global society, the book reveals how understandings of gender vary across time and place and shift along the intersecting lines of race, ethnicity, culture, sexuality, class and religion. Arriving at a time of enormous social change, the new, seventh edition extends its rigorous, theoretical approach to reflect on recent events and issues with insights that challenge conventional thought about the gender binary and the stereotypes that result. Recent and emerging topics that are investigated include the #MeToo and LGBTQ-rights movements, political misogyny in the Trump era, norms of masculinity, marriage and family formation, resurgent feminist activism and praxis, the gendered workplace, and profound consequences of neoliberal globalization. Enriching its sociological approach with interdisciplinary insight from feminist, biological, psychological, historical, and anthropological perspectives, the new edition of *Gender* provides a balanced and broad approach with readable, dynamic content that furthers student understanding, both of the importance of gender and how it shapes individual trajectories and social processes in the U.S. and across the globe.

A fully revised and updated edition of the bible of the newspaper industry. The style of The Associated Press is the gold standard for news writing. With The AP Stylebook in hand, you can learn how to write and edit with the clarity and professionalism for which their writers and editors are famous. The AP Stylebook will help you master the AP's rules on grammar, spelling, punctuation, capitalization, abbreviation, word and numeral usage, and when to use "more than" instead of "over." To make navigating these specialty chapters even easier, the Stylebook includes a comprehensive index. Fully revised and updated to keep pace with world events, common usage, and AP procedures, The AP Stylebook is the one reference that all writers, editors and students cannot afford to be without.

English collective nouns and other ways of denoting pluralities of entities

Telling Science Stories

Transforming Digital Worlds

The Public Relations Writer's Handbook

Moordspel

Step-by-Step Research Planning and Execution for Historians, Genealogists, Journalists, Museum

Professionals, Specialty Researchers, & Local History Enthusiasts

Nachrichten im kommerziellen Radio der neuen 20er-Jahre

"The sixth edition begins with a brief introduction into foreign policymaking and the case study approach. Thirteen original case studies written expressly for this edited volume then follow. The cases deal with a wide range of policy areas: national security, homeland security, diplomacy, trade, immigration, epidemics, climate change, and Russian interference in the 2016 presidential election"--

In this new edition, Brian Carroll explores writing and editing for digital media with information about voice, style, media formats, and content development, combining hands-on exercises with new sections on idea generation, multi-modal storytelling, podcasting, and information credibility. Carroll explains and demonstrates how to effectively write for digital spaces – whether crafting a story for a website, writing for an app, blogging, or using social media to expand the conversation. Each chapter features lessons and exercises through which students can build a solid understanding of the ways that digital communication provides opportunities for dynamic storytelling and multi-directional communication. Updated with contemporary examples and new pedagogy, the fourth edition broadens its scope, helping digital writers and editors in all fields, including public relations, marketing, and social media management. Writing and Editing for Digital Media is an ideal handbook for students from all backgrounds who are looking to develop their writing and editing skills for this ever-evolving industry.

The Ethics of Hooking Up: Casual Sex and Moral Philosophy on Campus provides a systematic moral analysis of hooking up, or sexual activity between people who barely know each other, frequently while intoxicated, and with little or no verbal interaction. It explores the moral quandaries resulting from this potent combination of sex, alcohol, near-anonymity, and limited communication, focusing in particular on issues involving consent and respect. After delineating common practices involving casual sex on college campuses and exploring the difficulty of reaching mutual consent, author James Rocha argues that respect, kindness, sensitivity, and honest communication are also necessary conditions for morally permissible casual sex. Key Features Provides a rare, systematic examination of the ethics of the hook up practice, which is the dominant mating practice for young people today. Analyzes the moral concepts of consent and respect in the context of hooking up, which provides significant moral challenges that highlight how we should obtain consent and show respect to one another. Argues for a moral paradigm shift in how young people hook up, emphasizing ways to avoid unintentionally committing grave moral wrongs. Situates the philosophy of casual sex in real life hook up practice, enabling us to rethink overly abstracted moral views on casual sex.

Discovering Public Relations introduces students to the field of PR in a practical, applied, and hands-on way that prepares them

for the modern workplace. Author Karen Freberg guides students through the evolution of contemporary PR practices with an emphasis on social media, digital communication, creativity, and diversity. Understanding that innovation alone can't create success, Freberg shows students how to use, choose, and implement evidence-based practices to guide their strategic campaigns. The text will transform today's students into tomorrow's successful PR professionals by giving them the tools to think creatively, innovate effectively, and deploy research-backed tactics for successful campaigns. Included with this title: The password-protected Instructor Resource Site (formally known as SAGE Edge) offers access to all text-specific resources, including a test bank and editable, chapter-specific PowerPoint® slides. Learn more.

Research Anthology on Business Strategies, Health Factors, and Ethical Implications in Sports and eSports

Cross-Cultural Journalism and Strategic Communication

The Micro-historian's Guide to Research, Evidence, & Conclusions

Principles and Techniques for an Emerging Field

Punctuation Revisited

“What's Past Is Prologue”

Sociological Perspectives

From issues of racism to the severity of concussions to celebrity endorsements, the sports industry continues to significantly impact society. With the rise of eSports and its projection as the next billion dollar industry, it is vital that a multifaceted approach to sports research be undertaken. On one side, businesses are continually offering new methods for marketing and branding and finding the best ways to enhance consumer engagement and the consumer experience. On the other side, there has been progress and new findings in the physical fitness and training of the athletes themselves along with discussions on their psychology and wellbeing. This two-tiered approach to analyzing sports and eSports from a practical business perspective, along with a lens placed on the athletes themselves, provides a comprehensive view of the current advancements, technologies, and strategies within various aspects of the sports and esports industry. Research Anthology on Business Strategies, Health Factors, and Ethical Implications in Sports and eSports covers the latest findings on all factors of sports: the branding and marketing of sports and eSports, studies on athletes and consumers, a dive into the ethics of sports, and the introduction of eSports to the industry. This wide coverage of all fields of research recently conducted leads this book to be a well-rounded view of how sports are functioning in modern times. Highlighted topics include branding tactics, consumer engagement, eSports history and technologies, ethics and law, and psychological studies of athlete wellness. This book is ideal for sports managers, athletes, trainers, marketers, brand managers, advertisers, practitioners, stakeholders, researchers, academicians, and students interested working in the fields of sports medicine, law, physical education, assistive technologies, marketing, consumer behavior, and psychology.

Although there have been considerable technological advances over the past decade, particularly in terms of mobile applications, much remains unknown about their effect on societal progress. This book focuses on how inequality and entrepreneurship are both by-products of technological change. The book provides insights into how society has shifted from consumer division to human centricity, and helps readers gain a better understanding of the positive and negative effects of entrepreneurship.

The Copyeditor's Workbook—a companion to the indispensable Copyeditor's Handbook, now in its fourth edition—offers comprehensive and practical training for both aspiring and experienced copyeditors.

Exercises of increasing difficulty and length, covering a range of subjects, enable you to advance in skill and confidence. Detailed answer keys offer a grounding in editorial basics, appropriate usage choices for different contexts and audiences, and advice on communicating effectively with authors and clients. The exercises provide an extensive workout in the knowledge and skills required of contemporary editors.

Features and benefits Workbook challenges editors to build their skills and to use new tools. Exercises vary and increase in difficulty and length, allowing users to advance along the way. Answer keys illustrate several techniques for marking copy, including marking PDFs and hand marking hard copy.

Book includes access to online exercises available for download.

Punctuation Revisited is an advanced, comprehensive guide to the importance of punctuation in conveying meaning and augmenting the power of a message. Richard Kallan provides guidance on how to structure sentences accurately and in a manner that enhances their readability and rhetorical appeal. This book discusses in fine detail not just when and how to employ specific punctuation marks, but the rationale behind them. It also notes when the major academic style manuals differ in their punctuation advice. These unique features are designed to benefit beginning, intermediate, and advanced students of standard punctuation practice. Punctuation Revisited is a wonderful resource for students of composition and writing, an essential read for writing center tutors and faculty, as well as the perfect addition to anyone's professional library.

Semantic Plurality

Storytelling and Diversity

A Quick Review of What You Forgot You Knew

The Ethics of Hooking Up

On Deadline

Discourse and Conflict

Exercises and Tips for Honing Your Editorial Judgment

This book explores the stigma of addiction and discusses ways to improve negative attitudes for better health outcomes. Written by experts in the field of addiction, the text takes a reader-friendly approach to the essentials of addiction stigma across settings and demographics. The authors reveal the challenges patients face in the spaces that should be the safest, including the home, the workplace, the justice system, and even the clinical community. The text aims to deliver tools to professionals who work with individuals with substance use disorders and lay persons seeking to combat stigma and promote recovery. The Stigma of Addiction is an excellent resource for psychiatrists, addiction medicine specialists, students across specialties, researchers, public health officials, and individuals with substance use disorders and their families.

Unstuffy, hip, and often funny, The Copyeditor's Handbook has become an indispensable resource both for new editors and for experienced hands who want to refresh their skills and broaden their understanding of the craft of copyediting. This fourth edition incorporates the latest advice from language authorities, usage guides, and new editions of major style manuals, including The Chicago Manual of Style. It registers the tectonic shifts in twenty-first-century copyediting: preparing text for digital formats, using new technologies, addressing global audiences, complying with plain language mandates, ensuring accessibility, and serving self-publishing authors and authors writing in English as a second language. The new edition also adds an extensive annotated list of editorial tools and references and includes a bit of light entertainment for language lovers, such as a brief history of punctuation marks that didn't make the grade, the strange case of razbliuto, and a few Easter eggs awaiting discovery by keen-eyed readers. The fourth edition features updates on the transformation of editorial roles in today's publishing environment new applications, processes, and protocols for on-screen editing major changes in editorial resources, such as online dictionaries and language corpora, new grammar and usage authorities, online editorial communities, and web-based research tools When you're ready to test your mettle, pick up The Copyeditor's Workbook: Exercises and Tips for Honing Your Editorial Judgment, the essential new companion to the handbook.

The Diversity Style Guide

A Guide for Authors and Editors

The Stigma of Addiction

Moral Foundations, Framing, and the Nature of Press Bias in America

With Editor's Notes, New Chapters & Study Guide

And Briefing on Media Law