

Organization Theory Design And Change Wheatherbee

This book provides students with an overview of sport management by presenting extensive discussions of the foundational aspects of the profession and current topics from the field. Students will learn the relevance of sociological, cultural, historical, political, psychological, and legal concepts to the management of sport; the necessary professional skills and attitudes of sport managers; and ways in which the globalization of sport continues to affect sport management professions.--[book cover]

In today's increasingly interconnected and global society, the protection of basic liberties is an important consideration in public policy and international relations. Profitable social interactions can begin only when a foundation of trust has been laid between two parties. Human Rights and Ethics: Concepts, Methodologies, Tools, and Applications considers some of the most important issues in the ethics of human interaction, whether in business, politics, or science and technology. Covering issues such as cybercrime, bioethics, medical care, and corporate leadership, this four-volume reference work will serve as a crucial resource for leaders, innovators, educators, and other personnel living and working in the modern world.

This exciting new text fills the gap in the management literature on organizational change. It presents a balanced view, which raises questions about the imperative of change, who's interests are being served, how change programmes impact on employees and why organizations continually engage in such programmes. It gives readers a comprehensive history of: change management literature types of change techniques over time (i.e. TQM, BPR, Balanced Scorecard, Six Sigma, etc.) the role of management gurus in the rise and fall of management fashions the impact of organizational change on organizational members. The authors provide case vignettes of companies from both sides of the Atlantic, which have undergone some of the better-known change techniques, and explore the reasons for their successes and failures. This is an innovative and important new text for students of organizational behaviour, organizational change, strategy and HRM.

Gids voor bestuurders en managers voor strategie, beleid, instrumenten en operationele toepassingen van CRM.

Organisatiestructuren

ECMLG

Managing Workplace Diversity and Inclusion

Darwinian Fitness in the Global Marketplace

An Introduction

For undergraduate and graduate courses in Organization Theory, Organizational Design, and Organizational Change/Development. Business is changing at break-neck speed so managers must be increasingly active in reorganizing their firms to gain a competitive edge. Organizational Theory, Design, and Change continues to provide students with the most up-to-date and contemporary treatment of the way managers attempt to increase organizational effectiveness. By making organizational change the centerpiece in a discussion of organizational theory and design, this text stands apart from other books on the market.

In today's rapid-fire, global economy, insightful business policy and on-target strategy are essential for a corporation's survival. Business globalization, deregulation, mergers, acquisitions, strategic alliances, and international joint ventures-along with the new emphasis placed on shareholders-contribute to feelings of uncertainty throughout the marketplace. Add to that the constantly changing e-commerce environment and staying current with plans and procedures becomes even more crucial. By analyzing corporate functions such as marketing, production, operations, and finance, Business Policy and Strategy: The Art of Competition, Seventh Edition teaches students how to successfully formulate, implement, and evaluate corporate strategy. The textbook reviews basic and alternative strategy policies and provides students with an understanding of strategic management-how to deal with environmental change and formulate strategic alternatives. Expertly blending theory with practicality, the authors provide the tools necessary to navigate through the current highly competitive business environment.

Leidraad voor professionele hulpverlening bij persoonlijke problemen, ook buiten de geestelijke gezondheidszorg bruikbaar.

Electronic Inspection Copy available for instructors here From agency theory to power and politics, this indispensable guide to the key concepts of organization theory is your compass as you navigate through the often complex and abstract theories about the design and functioning of organizations. Designed to complement and elucidate your textbook or reading list, as well as introduce you to concepts that some courses neglect, this historical and interdisciplinary account of the field: - Helps you understand the basics of organization theory - Allows you to check your understanding of specific concepts - Fills in any gaps left by your course reading, and - Is a powerful revision tool Each entry is consistently structured, providing a definition of the concept and why it's important to theory and practice, followed by a summary of current debates and a list of further reading. This companion will provide you with the nuts and bolts of an understanding that will serve you not just in your organization studies course, but throughout your degree and beyond. Key concepts include: agency theory; business strategy; corporate governance; decision making; environmental uncertainty; globalization; industrial democracy; organizational change; stakeholder theory; storytelling and narrative research; technology and organization structure.

Synergetisch produceren

A Practice Based Approach

Organizational Theory, Design, and Change

De Nederlandse gezondheidszorg

ECMLG2012-Proceedings of the 8th European Conference on Management, Leadership and Governance

Concepts, Methodologies, Tools, and Applications

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill, Gareth Jones, and Melissa Schilling integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics. Based on real-world practices and current thinking in the field, the eleventh edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Darwinian Fitness in the Global Marketplace discusses how global business competition is undergoing a dynamic paradigm shift consistent with the Darwinian theory of evolution. Globalization has allowed free entry and exit for firms in the marketplace that has caused congestion of firms both at vertical (product and services led) and horizontal (geographic) business platforms. Thus, small firms struggle for their existence in the marketplace, whilst firms that demonstrate strength for survival, stay as the fittest among the competing firms. This volume discusses new concepts related to the efficiency and effectiveness of competitive strategies required by firms in order to survive in the global marketplace. The discussions in the book are built around the competitive frameworks based on systems thinking and delineate insights analyzing the extensive survey of literature on the subject. The author provides an in-depth analysis of a broad spectrum of important topics on competitive strategies and tactics for students and working managers.

Dé moderne managementklassieker Moderne organisaties lijken vast te zitten in een verouderd stelsel. Werknemers raken gedemotiveerd, ondernemers zoeken naar een ander soort management, vertrouwde modellen schieten tekort. Kunnen we op die manier eigenlijk nog wel verder? Reinventing organizations biedt een antwoord. Het boek laat zien hoe we aan het begin staan van een nieuw tijdperk. Daarin dragen belangrijke doorbraken bij aan een diepere voldoening voor management, medewerkers en klanten. Hoe breng je je eigen authenticiteit terug in je werk? Hoe eenvoudig kan een organisatie weer zijn? Wat kun je bereiken door met een gezamenlijk en breed gedragen doel te werken? Met een veelvoud aan praktijkvoorbeelden en inspirerende getuigenissen biedt Reinventing organizations een venster op de organisatie van de toekomst. Dit boek is een aanrader voor wie nieuwe manieren van werken en leven wil begrijpen en combineren. Een theoretische en praktische handleiding voor wie de kracht van vrijheid, vertrouwen en wendbaarheid optimaal wil benutten.

Published by Academic Conferences and Publishing International Limited Edited by: Professor John Politis, Neapolis University Pafos, Cyprus. CD version of the proceedings of the 8th European Conference on Management Leadership and Governance - ECMLG 2012 hosted by the Neapolis University on the 8-9 November 2012. 567 pages

Het blinde licht

Analysing the Competition

veranderen als verandering moeilijk is

Enhancing Performance, Creating Change

Understanding Organizational Change

Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics

In this diverse volume new methodologies are introduced, such as the strategic fitness process for engaging leaders in better understanding the reactions of employees to strategic change efforts (Beer); Jazz as a metaphor for organizational improvisation (Bernstein & Barrett); and new theories for understanding change processes (Gomez & Ballard).

Organization Theory offers a clear and comprehensive introduction to the study of organizations and organizing processes. It encourages an even-handed appreciation of the main perspectives defining our knowledge of organizations and challenges readers to broaden their intellectual reach. Organization Theory is presented in three parts: Part I introduces the reader to theorizing using the multi-perspective approach. Part II presents different core concepts useful for analysing and understanding organizations - as entities within an environment, as social structures, technologies, cultures and physical structures, and as the products of power and political processes. Part III explores applications of organization theory to the practical matters of organizational design and change, and introduces the latest ideas, including organizational identity theory, process and practice theories, and aesthetics. An Online Resource Centre accompanies this text and includes: For students: Multiple Choice Questions For registered adopters: Lecturer's guide PowerPoint slides Figures and tables from the book

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill, Gareth Jones, and Melissa Schilling integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and case studies. Based on real-world practices and current thinking in the field, the eleventh edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 31 cases covering small, medium, and large companies of varying backgrounds. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This exceptional book maps the vast change management landscape, demystifies its complexities, and engages readers with an accessible and balanced style. Through their original evaluation of organizational change philosophies and theories, the authors encourage us to move beyond prescriptive, paradigm-centred theories in order to understand the opportunities that each offers. Philosophies of Organizational Change offers an innovative re-evaluation of the assumptions governing decisions about organizational change. It will command interest and stimulate lively debate from practitioners, students and researchers in organization theory. Ian Palmer, RMIT University, Australia Using an approach similar to Gareth Morgan s Images of Organization, the authors have brought order to influential and highly disparate approaches to organizational change and have done so in a manner that is both well-researched and accessible to readers at many levels. It is a welcome resource for research, teaching and consulting indeed for anyone who wishes to look beyond favoured approaches to organizational change. This lively and up-to-date text will be most useful for students, scholars and scholar-practitioners alike. Julie Wofram Cox, Deakin University, Australia Philosophies of Organizational Change explains the assumptions that drive different perspectives on organizational change management. The book describes and examines the myriad philosophical interpretations of change, revealing how and why managers confront change using so many competing methods. Each philosophy introduces the reader to the key theories used to diagnose organizations and prescribe change interventions. The book critically evaluates the arguments underpinning organizational change approaches and shows how they lead to different techniques and tools for practical change. With its critical examination of current thinking on organizational change approaches, this book will appeal to scholars and researchers in organization theory and organization studies. It will also make an ideal resource for graduate and senior undergraduate students and practitioners looking to deepen their understanding of change interventions.

Psychologische gespreksvoering

Perspectives from developed and emerging markets

Governance and Policy in Sport Organizations

The Leadership of Organizational Change

Thinking Straight in the Age of Information Overload

Organization Theory

"This book provides an overview of data mining techniques under an ethical lens, investigating developments in research best practices and examining experimental cases to identify potential ethical dilemmas in the information and communications technology sector"--Provided by publisher.

This refreshing textbook shows how research into human behaviour can be applied in the workplace. It is focussed on helping students to develop the key skills they will need as future managers and employees. It assumes no prior work experience, and instead asks students to draw on their everyday experiences. They are invited to complete a range of innovative activities designed to deepen their understanding of key topics, such as personality, perception, and motivation. The book is an ideal length for one-semester taught courses. It is aimed primarily at first and second year undergraduate students on business and management degrees, who are taking OB modules for the first time, though could also be used on postgraduate and MBA courses.

Intended for all segments of agribusiness as well as non-agribusiness organizations, AGRIBUSINESS:PRINCIPLES OF MANAGEMENT presents the changing face of agribusiness in a format that is interesting, straightforward, and easy to understand. This comprehensive book approaches agribusiness as a technology-oriented industry composed of organizations ranging in size from small, family-owned farms or businesses to some of the largest corporations in the world. With multiple opportunities for self-review as well as vignettes, cases, and examples in each chapter, this book shows readers the real-world application of what they are learning and provides them with a solid understanding of what management is all about. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

PRINCIPLES OF RESPONSIBLE MANAGEMENT offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Organization Theory and Design

The Organized Mind

De culturele revolutie

Human Rights and Ethics: Concepts, Methodologies, Tools, and Applications

een volksgeschiedenis 1962-1976

Strategic Management: Theory & Cases: An Integrated Approach

For organizations operating in a modern business environment, adopting the latest information technologies (IT) is of paramount importance. Organizational decision makers are increasingly interested in IT acquisition, constantly seeking the most advanced solutions in order to give their constituents a distinct competitive advantage. Managing Enterprise Information Technology Acquisitions: Assessing Organizational Preparedness provides leaders and innovators with research and strategies to make the most of their options involving IT and organizational management approaches. This book will serve as a critical resource for leaders, managers, strategists, and other industry professionals who must be prepared to meet the constant changes in the field of information technologies in order to effectively guide their organizations and achieve their respective goals.

'Het blinde licht' van Benjamin Labatut gaat over Fritz Haber, Werner Heisenberg, Alexander Grothendieck – grote natuurwetenschappers die de loop van de twintigste eeuw hebben veranderd. En de mensheid dichter bij de afgrond hebben gebracht. 'Het blinde licht' is een roman over menselijke (over)moed en de morele consequenties van wetenschappelijke vooruitgang. En over de onmetelijke verbeelding die nodig is om het ondenkbare te bedenken.

Handboek in de organisatieleer.

De Nederlandse gezondheidszorg biedt een overzicht van ontwikkelingen en instellingen in de Nederlandse gezondheidszorg. Sinds 1983 zijn er meerdere succesvolle en veelgelezen edities van dit boek uitgebracht. In deze achtste, herziene druk geven de auteurs opnieuw een geactualiseerd en helder beeld van de zeer complexe organisatie van de gezondheidszorg.De Nederlandse gezondheidszorg is het standaardwerk voor studenten, praktijkwerkers, innovatoren, journalisten, beleidsmakers en managers in de gezondheidszorg. Het boek bestaat uit drie delen. Deel 1 gaat over de zorgvraag (overzichten van gezondheid en ziekte in Nederland, zelfzorg, mantelzorg, patiëntenorganisaties). Deel 2 behandelt het zorgaanbod (de diverse zorgvoorzieningen en zorginstellingen). De overheid komt in deel 3 aan bod (bestuur en beleid, verzekeringstelsel, marktwerking). De overzichtelijke indeling en de uitgebreide registers maken dit boek prettig leesbaar.

Contemporary Sport Management

Leadership in Dynamic Organizations

Strategic Management: Theory: An Integrated Approach

Organization Structure & Design : Applications And Challenges

Key Concepts in Organization Theory

Organisational Behaviour

'Thought-provoking and practical ... Good advice based on sound neuroscientific principles' Sunday Times In The Organized Mind, New York Times and Sunday Times bestselling author and neuroscientist Daniel Levitin offers solutions for the problems of information overload.

_____Overwhelmed by demands on your time? Baffled by the sheer volume of data? You're not alone. Even the smartest mind can't beat the organized mind - when we're unable to make sense of it all, our creativity plummets, our decision making suffers and we grow absent-minded. Nowadays, we drown under emails, forever juggle six tasks at once and try to make complex decisions ever more quickly. This is information overload. Using a combination of academic research and examples from daily life, Daniel Levitin explains how to take back control of your life, from healthcare to online dating to raising kids, showing that the secret to success is always organization. You'll discover life-changing facts about: - How to make the most of your brain's daily processing limit - Why pressing Send or clicking Like are addictive - Why daydreaming is your brain at its most productive - What the most successful people keep in their drawer - Why multitasking is a bad way to do nearly everything In a world where information is power, The Organized Mind holds the key to harnessing that information and making it work for you.

In 1966 lanceerde de ouder wordende Mao een ambitieus programma om zijn nalatenschap veilig te stellen. Hij liet de Rode Gardisten los op zijn vijanden en alles wat herinnerde aan de oude cultuur. Al snel bevochten gewapende rivaliserende partijen elkaar op straat, in naam van revolutionaire puurheid. De Culturele Revolutie was begonnen. Het leger ging zich ermee bemoeien en het land veranderde in een politiestaat met bloedige zuiveringsacties die een op de vijftig mensen het leven kostten. Maar ook het leger moest uiteindelijk het onderspit delve tijdens de Culturele Revolutie. Inwoners van steden en dorpen zagen een kans om onder de planeconomie uit te komen en de vrije markt weer tot leven te wekken. In het hele land gingen miljoenen en miljoenen dorpsbewoners terug naar de traditionele manier van leven en werken, er ontstonden zwarte markten, het land werd teruggegeven aan families en er werden illegale fabrieken geopend. Zelfs voordat Mao overleed in 1976 hadden grote delen van het platteland al afscheid genomen van de planeconomie. Nieuw bewijsmateriaal uit de archieven maakt duidelijk dat het deze burgers waren die het maoïsme met hun stille revolutie ten grave hebben gedragen. De Culturele Revolutie, een volksgeschiedenis, 1962-1976, is het derde boek in Dikötters ‘Volks'-trilogie over China in de tijd van Mao. Het eerste boek is De tragiek van de bevrijding, de geschiedenis van de Chinese Revolutie, 1945-1957, het tweede boek is Mao's massamoord, De geschiedenis van China's grootste drama, 1958-1962. De drie boeken geven elk een nauwkeurig en indringend beeld van een deel van het Mao-tijdperk en zijn uitstekend los van elkaar te lezen. De boeken zijn in China verboden. Frank Dikötter werd in 1961 in Nederland geboren en groeide op in Zwitserland. Sinds 2006 is hij hoogleraar Humanistiek aan de Universiteit van Hongkong, voor die tijd was hij hoogleraar Moderne Chinese geschiedenis aan de Universiteit van Londen. In 2011 won hij de Samuel Johnson Prize for Non-Fiction.

Managing Workplace Diversity and Inclusion bridges the gap between social science theory and research and the practical concerns of those working in diversity and inclusion by presenting an applied psychological perspective. Using foundational ideas in the field of diversity and inclusion as well as

concepts in the social sciences, this book provides a set of cognitive tools for dealing with situations related to workplace diversity and applies both classic theories and new ideas to topics such as United States employment law, teamwork, gender, race and ethnicity, sexual orientation, and other areas. Each chapter includes engaging scenarios and real-world applications to stimulate learning and help students conceptualize and contextualize diversity in the workplace. Intended for upper-level undergraduates as well as graduate students, this textbook brings together foundational theories with practical, real-world applications to build a strong understanding of managing diversity and inclusion in the workplace.

Understanding both leadership and change have been recurrent and popular themes within the business, management and organization studies literature. However, our understanding of leadership and organizational change in combination is far more limited. The Leadership of Organizational Change offers a critical review of the evolution of leadership and organizational change for the past thirty-five years, taking stock of what we know, identifying what we do not know, and establishing how the study of the leadership of change should advance. In the late seventies and early eighties, as interest in managing and leading change was fuelled by the competitive threat of Asia in general and Japan in particular as perceived by western businesses and governments, Burns (1978) writing in his landmark book Leadership at this time, referred to an intellectual crisis: "The crisis of leadership today is the mediocrity or irresponsibility of so many of the men and women in power, but leadership rarely rises to the full need for it. The fundamental crisis underlying mediocrity is intellectual. If we know all too much about our leaders, we know far too little about leadership." While the study of managing change has benefitted from sustained critical scrutiny, particularly in the last decade, it is believed that this is to have been at the expense of critical scrutiny of leading change. The Leadership of Organizational Change critically reviews how the study of leading change has advanced since 1978 and the crisis of intellectual mediocrity.

Customer Relationship Management

The Art of Competition

Management

Managing Enterprise Information Technology Acquisitions: Assessing Organizational Preparedness

Ethical Data Mining Applications for Socio-Economic Development

International Business

This new text takes a unique practice-based approach, identifying questions, problems and issues that are perceived as pertinent by practitioners, and using these as the starting point to identify the relevant theories.

Organizational Theory, Design, and Change Pearson Education

KEY BENEFIT: Business is changing at break-neck speed, so managers must be increasingly active in reorganizing their firms to gain a competitive edge. Organizational Theory, Design, and Change continues to provide students with the most up-to-date and contemporary treatment of the way managers attempt to increase organizational effectiveness. By making organizational change the centerpiece in a discussion of organizational theory and design, this text stands apart from other books on the market. The sixth edition has been updated to reflect the most recent trends in real-world managing techniques. Examples have been updated to provide vivid illustrations of such techniques in action. KEY TOPICS: The Organization and Its Environment; Organizational Design; Organizational Change Business is changing at break-neck speed, so managers must be increasingly active in reorganizing their firms to gain a competitive edge. This text combines theory with application to show students how organizational change can affect the profitability of a business.

This book provides students with a balanced perspective on business in a global environment, exploring implications for multinational companies in developed and emerging markets. This is the first text of its kind to emphasize strategic decision making as the cornerstone of its approach while focusing on emerging markets. Traditional topics, like foreign exchange markets and global competition, are contrasted with emerging operations, like Chinese market intervention and Islamic finance, to provide students with an understanding of successful business strategy. Readers learn to develop and implement these strategies across cultures, and across economic, legal, and religious institutions, in order to cope with competitive players in the global landscape. Application-based chapters open with reading goals and conclude with case studies and discussion questions to encourage a practical understanding of strategy. With in-depth analyses and recommended strategies, this edition provides students of international business with the skills they need for success on the global stage. A companion website features an instructor's manual, test bank, PowerPoint slides, and useful links for instructors as well as practice quizzes, flashcards, and web resources for students.

Switch

Assessing Organizational Preparedness

Philosophies of Organizational Change

een basis voor hulpverlening

Business Policy and Strategy

Agribusiness: Principles of Management

Introduce today's students to management and highlight the power of innovation in the workplace with Griffin's MANAGEMENT, 11E. This dynamic book, known for its cutting edge research and memorable examples, takes a functional approach to the process of management with a focus on active planning, leading, organizing and controlling. This book's exceptionally reader-friendly approach examines today's emerging management topics, from the impact of technology and importance of a green business environment to ethical challenges and the need to adapt in changing times. This latest edition builds on proven success to help your students strengthen their management skills with an effective balance of theory and practice. Numerous new and popular cases and learning features highlight the challenges facing today's managers. Hundreds of well-researched contemporary examples, from the large Wegmans to the innovative Snopes.com, vividly demonstrate the importance of strong management to any type of organization. Leading Aplia online student engagement tools and CengageNOW for MANAGEMENT course solutions provide integrated multimedia resources to draw students into your course and further ensure interaction and comprehension. CourseMate online resources and a complete eBook offer additional concept support to help you prepare your students for management and business career success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The SAGE Course Companion on Organization Theory is an accessible introduction to a challenging subject area. This book helps readers to extend their understanding of theories and make the connection between them and organizational practice. It will enhance their thinking skills in line with course requirements and provides support on how to revise for exams and prepare for and write assessed pieces. Readers are encouraged not only to think like a organizational theorist but also to think about the subject critically. Designed to compliment existing textbooks for the course, the companion provides: - Easy access to the key themes in Organizational Theory - Helpful summaries of the approaches taken by the main course textbooks - Sample questions and answers, with common themes that must always be addressed - Short vignettes and a case study that runs throughout the chapters - Guidance on the essential study skills required to pass the course - `Taking It Further' sections that suggest how readers can extend their thinking beyond the `received wisdom' The SAGE Course Companion in Organizational Theory is much more than a revision guide for undergraduates; it is an essential tool that will help readers take their course understanding to new levels and help them achieve success in their undergraduate course.

The third edition of Governance and Policy in Sport Organizations introduces readers to the power and politics of sport organizations. It explores the managerial activities essential to governance and policy development, and it looks at the structure and function of organizations like those with which readers will interact in the workplace. It also demonstrates where the power lies in an organization or industry segment and how individual sport organizations fit in to the greater industry. Current policy issues and the ethical questions they raise are also addressed. Real-world case studies demonstrate the types of dilemmas that sport managers face every day. In addition, professional administrators from a wide variety of sport organizations contribute their perspectives, giving readers a glimpse into the real concerns of sport professionals and the impact of governance and policy on their jobs. The book's practical foundations, readability, and logical organization all help readers to understand the big picture of the sport industry and their place in it as future sport managers. New to the third edition is a chapter on individual professional sport, which explores how this industry segment differs from professional sport leagues. In addition, contributions from Thierry Zintz, from the Universite catholique de Louvain, offer insights into European sport organizations. We weten allemaal dat het moeilijk is om te veranderen. Het kost veel tijd en vaak geven we op bij de eerste tegenslag. Maar waarom zien we wel de beren op de weg en niet de bestemming? Deze vraag beantwoorden Chip en Dan Heath in dit fascinerende boek. We hoeven slechts te begrijpen hoe onze hersenen werken om snelle veranderingen in ons gedrag te realiseren. Op basis van wetenschappelijke studies en opmerkelijke casestudy's laten ze zien dat ogenschijnlijk simpele methodes leiden tot fantastische resultaten.

Reinventing organizations

A Psychological Perspective

Modern, Symbolic and Postmodern Perspectives

Research in Organizational Change and Development

Leadership is one of the key elements of organizations that contribute to organizational survival, health and competitiveness. For many decades, researchers have been working on the effectiveness of leaders and in doing so, they have studied leaders' traits, characteristics, values, needs, attributes and behaviors. Moreover, in more recent studies, the importance of leadership situation has come to the attention and consideration of leadership writers and researchers. However, although there are many scholars and researchers who have worked on leadership styles, there is no clear typology of leadership behavior that explains the behavior of leaders in dynamic and ever-changing working environment. In other words, the role of organizational leadership styles is not well-explained in dynamic firms and industries. In this book, we look into business organizations through the new lens of Dynamic Capabilities (Dynamic Capability View). In doing so, the characteristics of key organizational resources and capabilities are explained. Thereafter, major types of leadership behavioral styles are introduced. The findings in this book suggest that, the behaviors of leaders are defined based on two criteria: The degree of involvement in decision-making process and the degree of TRC-Orientaion (Task-Orientaion, Relationship-Orientaion, and Change-Orientaion) in dealing with subordinates. In addition, the book explains why managers adopt these behavioral styles in dynamic organizations and industries. The reasons behind the use of each leadership style are clearly explored and explained by the use of four main criteria: perceived benefits for subordinates, perceived benefits for the leader, perceived benefits for the organization, and facilitating factors. It is hoped that this book will help leadership and management scholars, writers, practitioners and students to better understand the nature of leadership and new era of business in order to contribute to the body of knowledge, but also to enhance the performance of firms in today's highly volatile, uncertain, complex and ambiguous markets.